



# OKTOBERFEST

## OUR SAVIOR LUTHERAN CHURCH & SCHOOL GERMAN FAMILY FESTIVAL

Our Savior Lutheran Church and School is hosting a day of fun, food, and frothy beverages, and we'd love for you to join us as a sponsor. Participation in "OSL Oktoberfest" is a great opportunity to gain valuable brand exposure within the community and will help to ensure this party's success. We're talking bratwurst, beer, and all the pretzels you can handle. We're talking live music, games, and a whole lot of Gemütlichkeit. And, we're offering several opportunities to get involved, outlined below.

### LUTHER - \$1500

- Company logo and link to your website on the event website and promotional materials
- Recognition during the event & large logo inclusion on sponsor banner
- Additional sponsor banner in a prominent location (supplied by sponsor)
- Raffle giveaway prize (provided by sponsor)
- Eight event tickets (includes entry & food) & eight drink tickets
- Large printed color advertisement on event placemats
- Custom boot beer stein centerpiece (details outlined below)
- Exclusive event sponsorship (first come, first served)
  - Oktoberfest Band *Includes opportunity to introduce the band 1 time during the event*
  - Event Registration *Includes prominent logo on event registration page and email confirmation*
  - Beer Tent
  - Family Games

### WITTENBERG - \$1000

- Medium company logo and link on the event website and promotional materials
- Recognition during the event & medium logo inclusion on sponsor banner
- Raffle giveaway prize (provided by sponsor)
- Six event tickets (includes entry & food) & six drink tickets
- Medium, printed color advertisement on event placemats
- Custom boot beer stein centerpiece (details outlined below)
- Exclusive event sponsorship (first come, first served)
  - Bartenders *Includes brand flyers distributed in beer tent (provided by sponsor) & bartenders wearing aprons with your company logo*
  - Tables & Chairs
  - Bounce House
  - Obstacle Course
  - Selfie Station *Includes logo designed into photo backdrop*

**SEPTEMBER 30, 2023 | 3-7 PM**

[OURSAVIORLANSING.ORG/OKTOBERFEST](https://oursaviorlansing.org/oktoberfest)

Questions, please contact [oktoberfest@oursaviorlansing.org](mailto:oktoberfest@oursaviorlansing.org)



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### GEMÜTLICHKEIT – \$500

- Small company logo and link on the event website and promotional materials
- Recognition during the event & small logo including on sponsor banner
- Three event tickets (includes entry & food) & three beer tickets
- Small, printed color advertisement on event placemats
- Custom boot beer stein centerpiece (details outlined below)

Non-exclusive event sponsorship: Jumbo pretzels, Pumpkin decorating, Brats, Dessert, Face painting, Caramel Apples

### BREZEL – \$300

- Small company logo and link on the event website and promotional materials
- Recognition during the event & small logo including on sponsor banner
- Two event tickets (includes entry & food) & two beer tickets
- Custom boot beer stein centerpiece (details outlined below)

### “GIVE ME THE BOOT” BEER STEIN CENTERPIECE – \$75

Decorate a boot beer stein to be used as a table centerpiece at the festival! Pick up your glass beer stein from the OSL office between August 14-25 & get creative decorating it! This is a great opportunity to promote your business or show off your artistic talents. Boots must be completed and returned to OSL by September 15th.

All boots will be used as table centerpieces at the event, and attendees will be able to vote for their favorite boot. The winner will receive a special ‘shout out’ on Our Savior Lutheran Church & School’s website and Facebook page.

### SMALL COLOR ADVERTISEMENT ON EVENT PLACEMATS – \$50

Size and art specs will be sent, event artwork is due by September 1, 2023.

**The sponsor deadline is June 1, 2023.**

Company Name: \_\_\_\_\_ Your Name: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Selected: \_\_\_\_\_

Please complete this form and submit it with your payment or go to [oursaviorlansing.org/oktoberfest](https://oursaviorlansing.org/oktoberfest) to secure and pay for a sponsorship. Make checks payable to Our Savior Lutheran Church & School. Mail to Our Savior Lutheran Church, Attn: Oktoberfest Committee, 7910 E. St. Joe Hwy, Lansing MI 48917, or come by to drop it off, or pay online!

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